

Dani Sampson

Interactive Designer

A motivated individual with a passion for design.

WEBSITE

danielle-designs.com

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PHONE

732-299-2196

EDUCATION

Bachelor of Arts | **Pratt Institute**

September 2012 - May 2016

Major - Communications Design

Minor - Art Education

SKILLS

Adobe Creative Suite ●●●●●

Presentation Design ●●●●●

Animation ●●●○○

Photography ●●●●○

Photo Editing ●●●●●

HTML/CSS ●●○○○

Branding ●●●●○

Creativity ●●●●●

Strategic Thinking ●●●●○

Design Strategy ●●●●●

Problem Solving ●●●●●

PHOTOGRAPHY

Self-marketed family photographer

danisampsonphotography.com

EXPERIENCE

Graphic Design V | **Mott MacDonald**

December 2020 - Present

Supporting proposals for Mott MacDonald and external clients. Working on marketing and brand projects from promotional videos to detailed case studies or eBooks. Collaborating with designers globally to find the best design solutions for the brand.

Graphic Design IV | **Mott MacDonald**

March 2020 - December 2020

Interactive Designer II | **iCIMS**

February 2019 - March 2020

Design full marketing campaigns for iCIMS (B2B SaaS). From coded emails, to e-Books, landing pages, and promotional animations. Also, was the lead designer and photographer for internal and external events.

Interactive Designer I | **iCIMS**

June 2016 - February 2019

Graphic Design Intern | **iCIMS**

June 2015 - June 2016

Photography Lab Technician | **Pratt Institute**

September 2014 - June 2016

Graphic Design Intern | **Solfire**

September 2013 - June 2014

Resident Advisor | **Pratt Institute**

September 2013 - June 2016