



Dani Sampson

Senior Visual Designer

A motivated individual with a passion for design.

WEBSITE

danielle-designs.com

EMAIL

danielledesigns732@gmail.com

PHONE

732-299-2196

EXPERIENCE

Numerator

Lead designer for the Executive Engagement team and Marketing. Designed engaging sales presentations, infographics, web pages, and one-pagers to send to executives across different retail and manufacturer clients. Lead project management and art direction on multiple projects.

● **Senior Visual Designer**

September 2021 - August 2023

Mott MacDonald

Collaborated with designers globally to find the best design solutions for the brand. Spearheaded marketing and brand projects from promotional videos, social campaigns, proposal design, detailed case studies and eBooks.

● **Graphic Design V**

December 2020 - September 2021

● **Graphic Design IV**

March 2020 - December 2020

iCIMS

Designed full marketing campaigns. From coded emails, to e-Books, landing pages, and promotional animations. Lead designer and photographer for internal and external events.

● **Interactive Designer II**

February 2019 - March 2020

● **Interactive Designer I**

June 2016 - February 2019

● **Graphic Design Intern**

June 2015 - June 2016

EDUCATION

Bachelor of Arts | Pratt Institute

Major - Communications Design

Minor - Art Education

SKILLS

Adobe Creative Suite ● ● ● ● ●

Presentation Design ● ● ● ● ●

Animation ● ● ● ● ●

Photography ● ● ● ● ●

Photo Editing ● ● ● ● ●

Web Design ● ● ● ● ●

HTML/CSS ● ● ● ● ●

Branding ● ● ● ● ●

Creativity ● ● ● ● ●

Strategic Thinking ● ● ● ● ●

Design Strategy ● ● ● ● ●

Problem Solving ● ● ● ● ●

Project Management ● ● ● ● ●

PHOTOGRAPHY

Self-marketed family photographer

danisampsonphotography.com